Success Story

From humble beginnings to the largest private CBD company in the U.S.



Competition?

We got you covered.



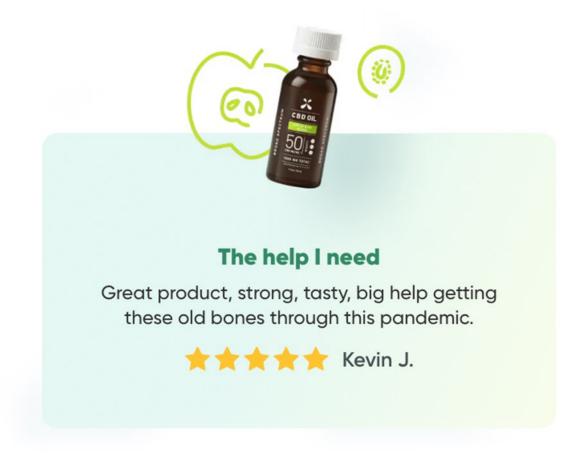




What We Did Branding

Build and position a brand that has a shared passion from 'it's personal' objective among each team to bring purposeful products to the world. In unison, and take that further by demonstrating the transformative potential of cannabis and creating exceptional products with the end user top of mind.





What We Did Messaging

Craft a compelling narrative that highlights a dedication to transparency, quality control, and efficiency. The commitment to produce cannabis products that fulfill their potential while prioritizing end-user satisfaction and health above all else.

What We See **Exponential Growth**

Green Roads has built a reputation for dedication to transparency in its pharmacist-formulated products, and of crafting products with the end user in focus. This strategy has secured Green Roads with placements in major retail chains and an extensive network of independent retailers nationwide. With the rising acceptance of CBD for wellness, bolstered by FDA guidance and the entry of major players like CPG companies, Green Roads stands out as a pioneering leader in the sector.